New executive director named for Center for Family Life Education

Morristown, NJ – Bill Taverner has been named Executive Director of The Center for Family Life Education (CFLE), the national education arm of Planned Parenthood of Greater Northern New Jersey (PPGNNJ). He had been director of CFLE, responsible for its local and national programming since joining the affiliate in 1998.

Taverner’s new role will be focused exclusively on developing CFLE’s national initiatives, including publications and training centered around Sex Ed. Two new Sex Ed manuals are expected to be released in January 2012 – the third edition, two-volume *Teaching Safer Sex* and an interactive teaching manual, *Game On!* which uses game strategies to teach sex ed. The CFLE is also known for hosting one of the nation’s largest sex ed conferences. This year, the 26th Annual Sex Ed conference will be held Wednesday to Friday, Dec. 7 to 9 at The Imperia, Somerset.

In coordination with health education organizations and other Planned Parenthood affiliates nationwide, Taverner will continue to provide and lead workshops on matters of sexual health. He has led multiple national training initiatives including, “Positive Images” focusing on teaching about abstinence, contraception and other aspects of sexual health. And in more than 100 cities, he trained professionals on “Unequal Partners,” focusing on making healthy decisions on relationships, especially those involving the power imbalances that can occur when there are significant age differences. Participants in these workshops included teachers, nurses, social workers, law enforcement and therapists.

Taverner earned a master’s degree in human sexuality from New York University and is credentialed as a certified sexuality educator from the American Association of Sexuality Educators, Counselors and Therapists (AASECT). He was honored with the first AASECT Founder’s Award for best use of interactive learning strategies in a workshop, Planned Parenthood’s Golden APPLE Award for leadership in sexuality education, and a Sexual Intelligence Award naming him “one of the country’s pre-eminent sex educators and theorists.”

In addition, Taverner is the editor of the *American Journal of Sexuality Education*, twice advocated for sexuality education before U.S. Congressional hearings, is on the sexual health review board for the Sex, Etc. web site, and was quoted in *The New York Times*, including its Nov. 20, 2011 magazine cover story on positively-framed sex education.

For more information on the work of The CFLE or the upcoming Sex Ed Conference, visit www.SexEdConference.com.